



ASSOCIATION OF AFRICAN UNIVERSITIES
ASSOCIATION DES UNIVERSITES AFRICAINES
اتحاد الجامعات الأفريقية

E
Lms

Course Holder: Prof. Stanford Mukasa

Course Name: Module 1: Mass media and society in Africa Part 1

Course Overview: One of 20 online courses in journalism and mass media studies on offer. The course introduces participants to the state of the mass media in Africa, their history and roles and goals in society.

Benefits: Students/participants will UNDERSTAND and DISCUSS with relatively professional skills the following course objectives.

Benefit 1: the state of the mass media in Africa as well as their own countries.

Benefit 2: the roles and goals of the mass media.

Benefit 3: the impact of the mass media in Africa on society in the era of the Internet and Social Media.

Benefit 4: ethical issues in the mass media effects, for example, advertising.

Benefit 5: value transmission by the mass media on demographic groups in society

Benefit 6: press freedom of expression as a fundamental human right.

Requirements: None

Click to register [Here](#)

