Welcome to DAAD

HAQAA Training Course / Exchange Meeting

Bonn, 2 December 2016
Structure and organisation

President
Prof. Dr. Margret Wintermantel

Secretary General
Dr. Dorothea Rülund

Vice President
Prof. Dr. Joybrato Mukherjee

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Berlin Office

Selection Committees

Regional Offices
Information Centres

Universities

Board of Trustees
General Assembly

Student Bodies
The German Academic Exchange Service (DAAD) is …

A self-governing organisation of German universities:

- 239 member universities
- 105 student bodies
The DAAD supports academic exchange in three main areas:

- Scholarships for the Best
- Structures for Internationalisation
- Expertise for Academic Collaboration
The DAAD has supported 1,245,000 Germans since 1950.
The DAAD has funded 890,000 foreigners since 1950.
Government scholarships
We manage scholarship programmes on behalf of foreign governments and foundations.
Scholarships for the Best

Many world-famous artists, scientists, literary figures and political representatives are DAAD alumni.

Harald zur Hausen  Mario Vargas Llosa  Wangari Maathai († 2011)  Juli Zeh
Origins and destinations of DAAD scholarship holders 2015*

North America

- IN: 1,906
- OUT: 6,045

Latin America

- IN: 9,839
- OUT: 3,307

Western, Middle and South-Eastern Europe

- IN: 10,774
- OUT: 52,264

Middle East, North Africa

- IN: 7,741
- OUT: 2,196

Sub-Saharan Africa

- IN: 4,757
- OUT: 1,773

Eastern Europe, Central Asia and Southern Caucasus

- IN: 9,378
- OUT: 2,928

Asia, Pacific

- IN: 7,232
- OUT: 6,899

Foreigners

- 51,627

Germans

- 75,412

*including EU programmes
Alumni: Ambassadors and partners for Germany

- Providing information
- Encouraging interaction
- Supporting continuing education based on the concept of “life-long learning”.
- Providing the means and forums necessary for academic collaboration.
Structures for Internationalisation

- We create structures for higher education in Germany and throughout the world.
- Universities are our partners.
- The DAAD provides support and advice.
As part of the „Study in Germany – Land of Ideas“ campaign, the DAAD provides information about study opportunities in Germany (www.study-in.de)

The campaign „studieren weltweit – ERLEBE ES!“ aims to significantly increase the number of German students with foreign experience (www.studieren-weltweit.de)

The research marketing campaign „Research in Germany“ (RiG) informs foreign researchers about opportunities to conduct research in Germany
Development cooperation

- Support of development-related degree programmes in Germany and partner countries.
- Subject-related partnerships between higher education institutions.
- Follow-up advising measures for alumni.
- DIES University Management Programme.
- Support expansion of research and competence centres (research centres in Africa, “exceed”).
Dialogue on Innovative Higher Education Strategies (DIES): Joint Venture with the German Rector’s Conference (HRK)

**Dialogue**
- foster the exchange on topics of higher education management and quality assurance
  - DIES Conferences
  - DIES Seminars
  - DIES Visits

**Training Courses**
- equip university managers with skills for innovative higher education management
  - International Deans’ Course
  - UNILEAD
  - Internationalisation
  - ProGRANT

**Partnerships**
- facilitate cooperation between German universities and their partners in developing countries in order to set up efficient management structures

**Projects**
- support developing countries in the establishment of regional quality assurance systems
  - ASEAN-QA
  - East Africa (IUCEA)
  - West Africa (EWAQAS)
Higher Education Management Partnerships (DIES)

- No discipline-related cooperation
- Target group: Leadership and management level in universities in developing countries
- Programme started in 2003
- Currently 12 Project are being funded
- Principal programme goals:
  - The establishment and expansion of academic cross-disciplinary institutions
  - Innovations in the field of quality management in academic institutions – e.g. human resources, infrastructure, budget or organisation
  - Cooperation with interested external parties for the development of universities or faculties (tracer studies, alumni networks, fundraising, etc.)
  - The development of basic and advanced training programmes related to higher education management.
Expertise for academic collaboration

- Regional competence and expertise in internationalisation
- Services and contacts with partners worldwide
- Support from a global network of more than 70 offices
DAAD worldwide: Regional Offices, Information Centres and Lectureships (DAAD-Lektors)

- **North America**: 20
  - San Francisco
  - New York
  - Toronto
  - Mexico City
  - São Paulo

- **Latin America**: 33
  - Rio de Janeiro
  - Bogotá
  - Caracas
  - Santiago de Chile

- **North Africa and the Middle East**: 27
  - Tunis
  - Cairo
  - Alexandria
  - Tel Aviv

- **Sub-Saharan Africa**: 20
  - Yaoundé
  - Accra
  - Johannesburg
  - Addis Ababa

- **Western Europe and Turkey**: 150
  - Bonn
  - Berlin
  - Paris
  - London

- **Central and Eastern Europe, CIS**: 149
  - Moscow
  - Kazan
  - Minsk

- **Asia-Pacific**: 75
  - Tokyo
  - Seoul
  - Beijing
  - Sydney

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- **Regional Offices**
- **Information Centres (ICs)**
- **Lectureships (DAAD-Lektors)**
Thank you for your attention.

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Development Cooperation: Partnership programmes and higher education management / P32
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